



We need your support!

You've read a hundred letters like this and they're all the same – some event or fundraiser or organization wants you to give some of your businesses money, the money that you work hard for, to something that you might never have heard of before. You don't have time for this, we know. So we'll keep it short and we won't ask you for more than you want to give. If you decide you can't give this year – we won't push.

GEM Fest, a downtown summer music and art festival, launched last year is growing! After making a huge impact in its first year, Art in the Public Eye, the nonprofit organization that brings Rocky Horror Picture Show, Outdoor Cinema, Play Fest, Gallery 99 and Chalk Fest has decided to work with GEM Fest to help it grow!

We need your help! GEM Fest is a huge undertaking, requiring coordination of musicians, artists, venues, technical equipment, vendors and volunteers. We've got the ambition, drive and right people on board to make the festival kick ass. What we need is support from people and businesses in the community. That means you!

Can you **write us a check** to help fund the cost of the Fest? Yes No -- Value _____

We'll make it worth your while. Every business that donates will be listed on the APE GEM Fest webpage and in any program materials we have at GEM.

Plus – APE is a federally recognized 501(c) 3 nonprofit organization so you can write-off anything you donate. We'll send you a thank you letter with all the particulars.

So will you help?

Donate to the person who just handed you this letter or visit our website to donate securely via Paypal. If you'd like to mail a contribution, send it to 4 Glenmar Drive, Queensbury, NY 12804, Attn: GEM Fest.

BTW – If you want to sign up volunteer – we're still recruiting!

Thank you!

Sincerely,

The APE GEM Fest 2017 Committee
Brian Alvarado, Erin Coon, Kara Woomer

**GO APE
FOR ART**

WWW.ARTINTHEPUBLICYE.COM